# om police body cams

ow AI learns the biases of its eators

out checks and balances, algorithms can replicate harmful biases its initial intent.

### alitornia lawmakers ban tacial-recognition sotty Regulators still don 'get' AI technology

When Robots Enter the World, Is Responsible for Them?

as it 'techno-racism'? Facial recognition bug de ack man's passport photo

cebook Algorithm Shows Gender Bias in Job Ads, Study Finds

earchers found the platform's algorithms promoted roles to certain users; company pledges to continue work in removing mmendations

The Ellie concidering a han on Alform

Al Ethics for All: A Broader Perspective on Al Education



### Al experts take on Amazon after researcher's findings of racial bias in facial recognition

How AI learns the biases creators

Facial Recognition Technology in Public Housing Prompts Backlash

California lawmakers ban facial-recognition software from police body cams

Was it 'techno-racism'? Facial recognition bug de Black man's passport photo

Airports and airlines embrace facial rec technology amid debate over privacy an





#### 70,000 OkCupid Users Just **Had Their Data Published**

#### New AI can guess whether you're gay or straight from a photograph

An algorithm deduced the sexuality of people on a dating site with up to 91% accuracy, raising tricky ethical questions

#### **TECHNOLOGY**

#### YouTube Videos Are a Gold Mine for Health Researchers

"Digital exhaust" from online life could be transformed into health insights. Should it be?

ARTIFICIAL INTELLIGENCE

#### Transgender YouTubers had their videos grabbed to train facial recognition software

future @ tense

### **Should Researchers Be** Allowed to Use YouTube Videos and Tweets?

#### **TECHNOLOGY**

### You No Longer Own Your Face

Students were recorded for research—and then became part of a data set that lives forever online, potentially accessible to anyone.

**SIDNEY FUSSELL JUNE 27, 2019** 



BRANDS IN CULTURE

# 'The situation is the same as it was last year': Black creators say TikTok's problems with race and diversity persist

Instagram apologises for user misleading algorithm mistake

# Instagram apologizes after algorithm promotes harmful diet content to people with eating disorders

YouTube Videos Brainwashed My Father. Can I Reprogram His Feed?

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Twitter To Study Whether Its Algorithm Causes Unintentional Harms HOME OFFICE ALGORITHM TO DETECT SHAM MARRIAGES MAY CONTAIN BUILT-IN DISCRIMINATION



## 'The situation is the same as it was last year': Black creators say TikTok's problems with race and diversity

Al Is Probably Using Your Images and It's Not Easy to Opt Out New AI can guess whether you're gay or straight from a photograph

Transgender YouTubers had their videos grabbed to train facial recognition software

How A

Twitter To Study Whether Its Algorithm Causes Unintentional Harms

recognition software

How AI learns the biases of its creators

Creators

By James Vincent | Aug 22, 2017, 10:44am EDT

Without checks and balances, algorithms can replicate harmful biases and veer away from its initial intent.

#### Facebook Algorithm Shows Gender Bias in Job Ads, Study Finds

Researchers found the platform's algorithms promoted roles to certain users; company pledges to continue work in removing bias from recommendations

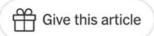
# Was it 'techno-racism'? Facial recognition bug denies Black man's passport photo



### The Ivory Tower Can't Keep Ignoring **Tech**

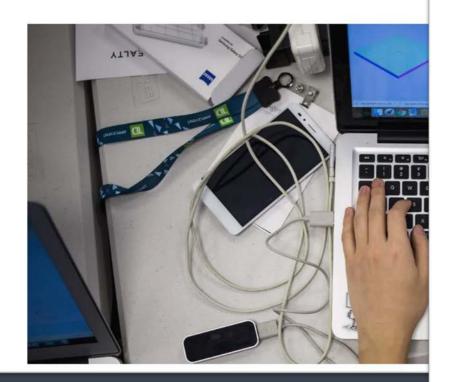
By Cathy O'Neil

Nov. 14, 2017









We need academia to step up to fill in the gaps in our collective understanding about the new role of technology in shaping our lives. We need robust research on hiring algorithms that <u>seem to</u> filter out people with mental health disorders, sentencing algorithms that fail twice as often for black defendants as for white defendants, statistically flawed <u>public teacher assessments</u> or oppressive scheduling algorithms. And we need research to ensure that the same mistakes aren't made again and again. It's absolutely within the abilities of academic research to study such examples and to push against the most obvious statistical, ethical or constitutional failures and dedicate serious intellectual energy to finding solutions. And whereas professional technologists working at private companies are not in a position to critique their own work, academics theoretically enjoy much more freedom of inquiry.

### Tech Ethics Curricula: A Collection of Syllabi



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COURSE TITLE	CODE	UNIVERSITY	DEPARTMENT
Algorithms and Society	EECS 395 and COMMST 395	Northwestern University	Computer Science and Communication Studies
Code and Power	LIS 500	University of Wisconsin - Madison	Information School
Designing Field Experiments at Scale	SOC 412	Princeton University	Sociology, Center for IT Policy
Digital Anthropology	ANTH 4020	University of Colorado Boulder	Continuing Education
Ethical and Policy Dimensions of Information, Technology, and New Media	INFO 4601/5601	University of Colorado Boulder	Information Science
Ethical and Social Implications of Data		Marquette University	Computer Science
Ethics in Business Analytics	ITAO 40510	University of Notre Dame	IT, Analytics, & Operations
Ethics in Data Science		University of Utah	Computer Science

### bit.ly/ethics-syllabi



## Implementing A Tenth Strand in the CS Curriculum

"Computer Science Education should not drive a wedge between the social and the technical, but rather link both through the formal and informal curriculum" [5].

"Societal and technical aspects of computing are interdependent. Technical issues are best understood (and most effectively taught) in their social context, and the societal aspects of computing are best understood in the context of the underlying technical detail. Far from detracting from the students' learning of technical information, including societal aspects in the computer science curriculum can enhance students' learning, increase their motivation, and deepen their understanding" [10].

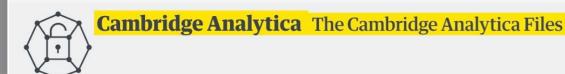
Martin, C.D., Huff, C., Gotterbarn, D. and Miller, K., 1996. Implementing a tenth strand in the CS curriculum. Communications of the ACM, 39(12), pp.75-84.



... the most glaring problem is that proposed subject matter is not computer science...the content of the 'strand' has no algorithms, no data structures, no mathematical analysis, neither software development nor software design, no computer science theory. In short the content is devoid of every standard element present in computer science research and education. ... It's hard to imagine a computer scientist teaching these things. ... Ethical and social concerns may be important, but as debating the morality of nuclear weapons is not doing physics, discussing the social and ethical impact of computing is not doing computer science.

Letter to the editor in Communications of the ACM, 1997





### Leaked: Cambridge Analytica's blueprint for Trump victory

Facebook gave data about 57bn friendships to academic

Exclusive: Former employee explains how presentation showed

technique

ADAM ROGERS SCIENCE 03.25.18 07:00 AN

Mark Zuckerberg takes out full-page newspaper ads to say 'sorry' for Cambric Analytica scandal

By Nicole Darrah | Fox News

# THE CAMBRIDGE ANALYTICA DATA APOCALYPSE WAS PREDICTED IN 2007

Revealed: 50 million Facebook promes harvested for Cambridge Analytica in major data breach

Cambridge Analytica active in elections, big data projects for years

KIM HJELMGAARD | USA TODAY Updated 2:58 p.m. EDT Mar. 22, 2018

The shady data-gathering tactics used by Cambridge Analytica were an open secret to online marketers. I know, because I was one

Market researchers have used these tricks for years

By Alexandra Samuel | Mar 25, 2018, 1:19pm EDT



@cfiesler10

**IDEAS | YONATAN ZUNGER** 

## Computer science faces an ethics crisis. The Cambridge Analytica scandal proves it.

By Yonatan Zunger, March 22, 2018, 6:47 p.m.







"Software engineers continue to treat safety and ethics as specialties rather than as the foundation of all design."

### What Our Tech Ethics Crisis Says About the State of Computer Science Education

If you work in tech and you're not thinking about ethics, you're bad at your job



Casey Fiesler

Dec 5, 2018 · 9 min read







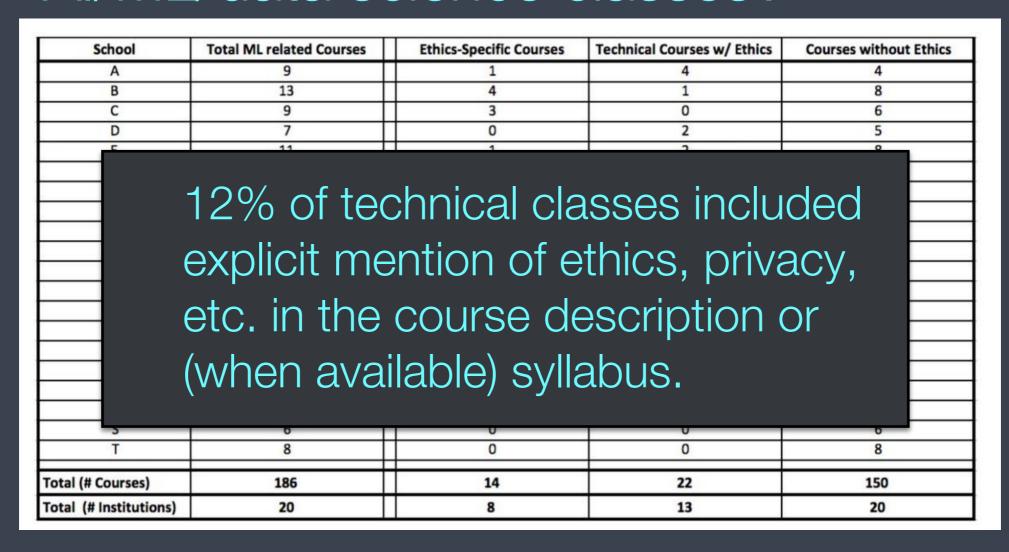
# is ethics an explicit part of university AI/ML/data science classes?

School	Total ML related Courses	<b>Ethics-Specific Courses</b>	Technical Courses w/ Ethics	<b>Courses without Ethics</b>
Α	9	1	4	4
В	13	4	1	8
С	9	3	0	6
D	7	0	2	5
E	11	1	2	8
F	8	1	1	6
G	13	1	2	10
Н	9	0	2	7
ı	11	2	0	9
J	17	0	3	14
K	8	1	0	7
L	8	0	1	7
M	8	0	1	7
N	9	0	1	8
0	9	0	1	8
Р	10	0	1	9
Q	8	0	0	8
R	5	0	0	5
S	6	0	0	6
Т	8	0	0	8
Total (# Courses)	186	14	22	150
Total (# Institutions)	20	8	13	20

Saltz, Jeffrey, Michael Skirpan, Casey Fiesler, Micha Gorelick, Tom Yeh, Robert Heckman, Neil Dewar, and Nathan Beard. "Integrating Ethics within Machine-learning Courses." *ACM Transactions on Computing Education (TOCE)* 19, no. 4 (2019): 32.



# is ethics an explicit part of university AI/ML/data science classes?



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# HOW is ethics an explicit part of university AI/ML/data science classes?

School	Total ML related Courses	Ethics-Specific Courses	Technical Courses w/ Ethics	Courses without Ethics
A	9	1	4	4
В	13	4	1	8
С	9	3	0	6
D	7	0	2	5

#### More Than "If Time Allows": The Role of Ethics in AI Education

Natalie Garrett
Information Science
University of Colorado
Boulder, CO USA
natalie.garrett@colorado.edu

Nathan Beard
Information Studies
University of Maryland
College Park, MD USA
nbeard@umd.edu

Casey Fiesler
Information Science
University of Colorado
Boulder, CO USA
casey.fiesler@colorado.edu

10	,		U U	3
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Garrett, N., Beard, N., & Fiesler, C. (2020, February). More Than "If Time Allows": The Role of Ethics in Al Education. In *Proceedings of the AAAI/ACM Conference on AI, Ethics, and Society* (pp. 272-278).



### benefits of standalone classes

- taught by experts with deep subject matter expertise
- room to discuss ethical foundations and theory in addition to specific application
- provides a way of thinking as a foundation for other coursework



### the case for ethics integration

- emphasizes ethics as part of technical practice, not as a specialization or an add-on
- avoids isolating ethics from its context
- ensures that everyone who takes a technical class is exposed to ethics content



### recommendations for ethics integration

- discussion of relevant current events
- modules developed in conjunction with experts
- explicit ethical components as part of projects/assignments
- use real-world datasets with social implications
- re-contextualizing existing assignments to include implicit ethical components
- starting at the beginning



### barriers to ethics integration

- too much material to cover
- not part of course materials provided / not enough control over curriculum
- lack of understanding for how it relates to the course
- perception of not enough expertise

Smith, J.J., Payne, H.P., Klassen, S., Doyle, D.P., and Fiesler, C. Incorporating Ethics in Computing Courses: Barriers, Support, and Perspectives from Educators. Forthcoming, 2023.



### Structures to support ethics integration

- community
- collaboration
- confidence building
- open resources

Smith, J.J., Payne, H.P., Klassen, S., Doyle, D.P., and Fiesler, C. Incorporating Ethics in Computing Courses: Barriers, Support, and Perspectives from Educators. Forthcoming, 2023.



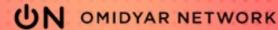
### Responsible Computer Science Challenge

We must fundamentally reimagine the way we train the tech industry's future leaders during their undergraduate years.

ResponsibleCS.org

#ResponsibleCS

a partnership of





SCHMIDT FUTURES

Craig Newmark Philanthropies

tinyurl.com/rcs-materials





#### College Admissions Algorithms

Authors: Natalie Garrett and Casey Fiesler

**Theme:** Create an automated system to process college applications.

**Context:** Intro-level programming or non-coding algorithmic thinking homework assignment

**Programming Topics:** Lists and functions

**Ethical Reasoning:** Algorithmic decision-making and representations of people in data, understanding outliers, missing information in data, and human judgements in algorithmic decisions

#### Materials:

- Coding assignment instructions
- Dataset CSV
- Starter code (Google CoLab)
- · No-Code algorithmic thinking assignment

#### Instructor Guidance:

Teacher slides

#### **Supplementary Reading:**

Colleges Mine Data on Their Applicants - WSJ

internetruleslab.com/responsible-computing



### NeurlPS Broader Impact Statements

"In order to provide a balanced perspective, authors are required to include a statement of the potential broader impact of their work, including its ethical aspects and future societal consequences. Authors should take care to discuss both positive and negative outcomes."

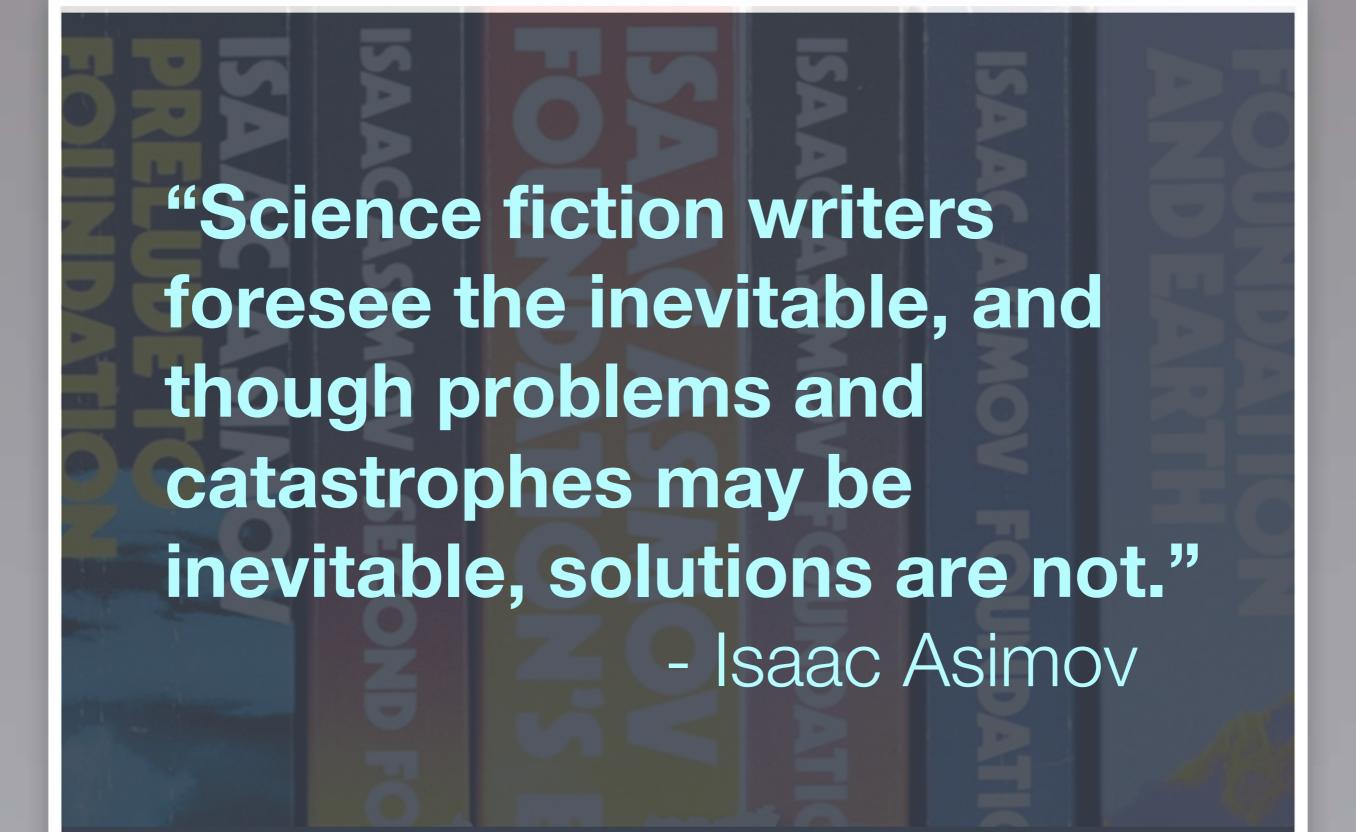


### NeurlPS Broader Impact Statements

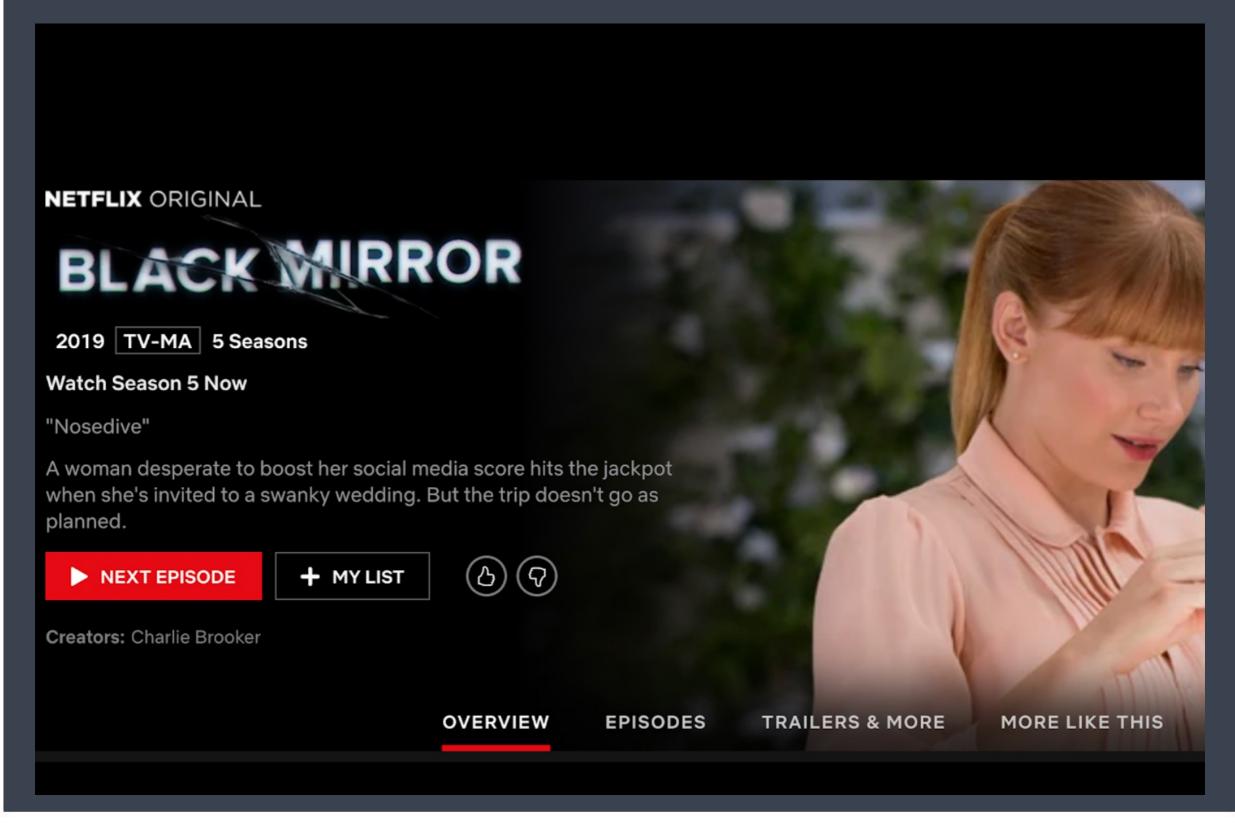
"Some respondents... said they did not feel 'qualified to address the broader impact of [their] work."

Abuhamad, Grace, and Claudel Rheault. "Like a researcher stating broader impact for the very first time." arXiv preprint arXiv:2011.13032 (2020).











### Black Mirror, Light Mirror: Teaching Technology Ethics Through Speculation

Even if we can't predict the future, we can use science fiction to think through different possibilities



Casey Fiesler Oct 15, 2018 · 9 min read

tinyurl.com/blackmirrorwritersroom





#### "Revisionist History"

Image a new teaching paradigm where your textbook app becomes customized to your interests.

Simoné doesn't seem to be on the same page as the rest of her class when she starts reading books to study for the AP US History exam.













"People tend to lean on their own experiences... and don't, unless, they're very carefully prompted, consider broader context. [For user personas] almost universally people would be like, the user is a middle-class white person and here's what they're going to do..."

Shamika Klassen and Casey Fiesler. "Run a little wild with your imagination": Ethical speculation in computing education with Black Mirror. SIGCSE 2022.



Zoombombing: Local government faces obscene attack on virtual meeting

Muscogee County School District students witness pornographic material during Zoom-bombing

'Zoombombing' City Hall: Online Harassment Surges As Public Meetings Go Virtual

Illinois student moons Zoom class, uses racial slur as learning goes remote

Teachers, students using Zoom for e-learning see alarming behavior on platform

CMS class interrupted with inappropriate behavior during 'zoom bombing'



Zoombombing: Local government faces obscene attack on virtual meeting

Muscogee County School District students witness pornographic material during 700m-hombing

"The risks, the misuse, we never thought about that."
- Zoom CEO

CMS class interrupted with inappropriate behavior during 'zoom bombing'



clas

05-08-19 | THE NEW BUSINESS OF GROWING OLD

## I wrote the book on user-friendly design. What I see today horrifies

me

The world is designed against to industry bible Design of Everyo



DON

NORMAN

REVISED & EXPANDED EDITION

[Photo: Tetra Images/Getty Images]

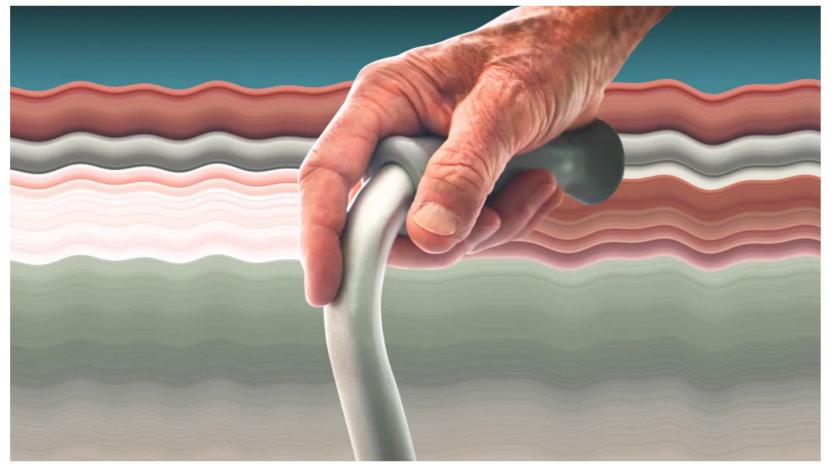


meeting

05-08-19 | THE NEW BUSINESS OF GROWING OLD

# I wrote the book on user-friendly design. What I see today horrifies me

The world is designed against the elderly, writes Don Norman, 83-year-old author of the industry bible Design of Everyday Things and a former Apple VP.



[Photo: Tetra Images/Getty Images]

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AT WORK

## Silicon Valley's Achilles' heel threatens to topple its supremacy in innovation

PUBLISHED WED, JUN 20 2018-9:55 AM EDT | UPDATED WED, JUN 20 2018-11:59 AM EDT

### Five Years of Tech Diversity Reports—and Little Progress

In 2014, when Silicon Valley companies began disclosing the demographics of their workforces, advocates hoped for change. It hasn't worked out that way.

August 3, 2020, 3:00 AM MDT

On Diversity, Silicon Valley Failed to Think Different

**CURRENCY** 

# WHY CAN'T SILICON VALLEY SOLVE ITS DIVERSITY PROBLEM?



BRANDS IN CULTURE

## 'The situation is the same as it was last year': Black creators say TikTok's problems with race and diversity persist

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the facebook files

### Facebook Tried to Make Its Platform a Healthier Place. It Got Angrier Instead.

Internal memos show how a big 2018 change rewarded outrage and that CEO Mark Zuckerberg resisted proposed fixes



Algorithm Causes Unintentional Harms

SHAM MARRIAGES MAY CONTAIN BUILT-IN DISCRIMINATION













#stitch with ▶ jchu2chu so yeah there is some... D 320.3K 1-3



Reply to @sesamestreetfan69...

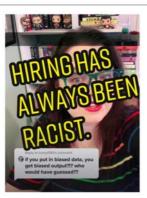
D 451.6K

1-4



Reply to @theesgc facial recognition bias Part 1 fe...

D 3025



Reply to @scorpi084 #Racism in hiring is an #...

D 4040

2-21



Reply to @proust15 I wish #tech #ethics issues wer...

D 23K

1-26



#stitch with ▶ hankgreen1 What if instead of talking...

D 5457

1-7



Reply to @myvanwym Another example of...

D 119.6K

2-20



Reply to @pretzelseasoning now...

D 15.2K 4-25



Reply to @urspeciesfeces Your photo is probably in ...

D 2820



Reply to @professorcasey More on why #moderatio...

D 2494

1-24



#duet with ▶ mahamaven Listen to this. Yes, there's...

D 12.8K

1w ago



#stitch with ▶ lifeslittlelies How #insurance...

D 3403 4-2



Did you know that scientists are studying...



Reply to @salairnoo Robert Moses' bridges are a gre...

5d ago

D 133.3K



A passage from Safiya Noble's Algorithms of...

6d ago

D 3663



Reply to @helenahelena9292 bla...

D 4690

Reply to

@nautical\_love\_triangle...

3-2



Reply to @fuzzymurdermittens w...

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#stitch with ▶ jayrscottyy sometimes you can't take...

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▶ joris\_explains More on...

4-22

not just math.

People need to know this:

An #algorithm can be jus...

proctoring software

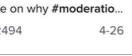
has a face-detection

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